



Market Hours:

Tuesday, Thursday, Friday 10:00 am – 6:00 pm
Saturday 8:00 – 4:00 pm
333 North Cedar Street – 1/2 block north of the Lansing Center
517-483-7460 www.lansingcitymarket.com

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THE MARKET WATCH

EVENTS AT THE MARKET

Sat., March 22 – The MOO-Ville Creamery cows will be at the Market.

Sat., March 29 – Relay for Life Fundraiser Luncheon

Sat., April 5 – Organic Fertilizer Seminar – Paul Kaiser, Agriculture and Health Alive

Tues., April 22 – Sat., April 26 – Hickory Corners Garden & Nursery will be giving away free pine tree seedlings in honor of Earth Day and Arbor Day. Supplies are limited so hurry in!

Please check our website frequently for the latest event postings.

We are working hard to think GREEN and reduce the number of Market Watch newsletters we print and mail. Please be kind and sign up online to receive future "Market Watch" newsletters via email.

EBT Convenience for Our Customers

The EBT/Food Stamp card can now be used in the Market at approximately a dozen different vendors; a number which will increase as more growers and food producers return and new vendors become part of the Market family. The program has been streamlined so usage of the card is as easy as possible for both client and vendor.

Get a City Market Tote Bag!

The Friends of the City Market now have canvas tote bags for sale at the Market! The bags were handmade by Lucy Hartlove, a local Market supporter, and printed using a Lansing source. The \$15 bags are available in the Market Office, and at select locations around the Market. Proceeds go to help support Friends of the City Market projects.

Organic Fertilizer Educational Seminar

On April 5 the Lansing City Market will host a discussion and educational forum by Paul Kaiser of Agricultural and Health Alive. Paul and his wife, Nancy, have been active in the organic movement for decades. They currently raise breeding flocks of chickens, Muscovy ducks and sheep. They retail and wholesale eggs, ducks, wool and sheep. In addition, they grow certified organic melons and vegetables, as well as market-certified and biologically grown fruit trees. They are also distributors of Fertrell organic fertilizers and feed supplements – a company that has been the organic industry leader and innovator for 60 years. Paul is a wealth of information and knowledge. Anyone who desires to grow either food or animals in a natural, organic environment will want to be in attendance. Many of Fertrell's products will be for sale during the event.

Current Market Vendors

Our vendor list is changing frequently. Please visit www.lansingcitymarket.com for our most current vendor roster, as well as additional information and details about the vendors and their products.



New City Market Vendors

Fresh Lake Whitefish Co.

The Market would like to welcome new vendor Fresh Lake Whitefish Co., starting Friday, March 21. Mark and Carla Ebner initially had planned to bring their product to the Market in early December, but the winter weather came early to the northern lakes and postponed their debut as Market vendors, until now. The Ebners offer whitefish fillets, yellow perch fillets, smelt, lake trout and herring fillets. In addition they have smoked fish (including salmon), smoked whitefish dip and smoked whitefish sausage.

Join us on Easter weekend in welcoming Fresh Lake Whitefish to our Market family!

Simply Michigan

The dream of Simply Michigan became a reality in 2005 for Jim and Patti Travioli, lifelong Michiganders, with the purpose of offering local Michigan products and promoting local Michigan businesses. They have gathered an impressive selection of high-quality products from small local businesses scattered around our beautiful state. They will open at the Lansing City Market in April. Visit their website at www.SimplyMichigan.com for more information on some of the Michigan products they offer. These include a wide variety of local Michigan preserves, peanut butters, salsas, sauces, dressings, pancake mixes, baking mixes, pastas, candies, coffees, syrup, honey, as well as handcrafted cedar furniture, soaps, wooden bowls, weather vanes, bells, candles, seeds, plants, local art and so much more. Whether you are shopping for yourself, family or friends, "Think Michigan First."

Green River Café

Green River Café will be opening in the Market in April, bringing their local brand of handcrafted natural and organic health foods. Soups, salads, sandwiches, wraps and desserts will define their quick lunch menu, but expect more, as this

new business grows into their space with other items of local and organic roots. Green River Café was a recipient of the 2007 Wrap Award, a tri-county area award that acknowledges businesses for their sustainability practices, such as recycling, composting and reuse of building materials and equipment scheduled for the landfill. The owners, Jim and Josephine Jabara, along with their three boys and talented staff, are looking forward to joining the Lansing City Market, and have a few special ideas relating to food, sustainability, and community fun, to offer Market customers.

Development Updates

Wednesday, March 5, 2008 Meeting Recap

Thank you to everyone who attended the Lansing City Market meeting that was held on Wednesday, March 5, 2008 at the Lansing Center. All the stakeholders participated enthusiastically, with the help of moderator, Mr. John Beck.

The conversation was productive and filled with ideas regarding the Market development. Significant progress was made toward identifying the needs of the new market. The group also discussed LEPFA's recent success at convincing the USDA to provide assistance with the development project. Due to LEPFA's efforts, the USDA will be visiting Lansing and providing helpful direction and suggestions. Additionally, a USDA architect will eventually produce a City Market design charrette activity, using input from all the stakeholders.

Wednesday, March 19 2008 Meeting Notice

At this upcoming meeting, which is reserved for a limited number of specified stakeholders, the USDA architect will hear additional input regarding the design charrette. A local architect will also be in attendance to ensure that once the concept is identified, it can be used for the development of a final design. If you are interested in attending, please contact your stakeholder representative.

For more details regarding both meetings, please visit the Lansing City Market website at www.lansingcitymarket.com.

Reduce Global Warming...

EAT GREEN

On April 26, in celebration of Earth Day 2008, the Lansing City Market is sponsoring Eat Green, an interactive event on the environmental impacts of our food choices. Conventional agricultural practices emit about 1.5 trillion pounds of carbon dioxide into the atmosphere annually – the equivalent of the annual emissions of about 150 million automobiles. Research from the Rodale Institute in Pennsylvania shows that, "organic farming combats global warming – big time," by removing greenhouse gas (carbon dioxide) from the atmosphere and storing it in the soil.

How much of a difference can organic farming make on global warming? When we buy "organic," are we helping to reduce global warming? Does eating locally-grown or made food reduce global warming or have other environmental benefits? Do the types of food we eat (meats, produce, grains, etc) have different impacts on the environment?

Join us April 26 to learn more about these issues, check your food "carbon footprint" and sample organic and local foods.

BUY LOCAL IN APRIL AND WIN PRIZES!

During April, we are encouraging residents of Lansing and the surrounding areas to buy local. Come by the Lansing City Market Office to receive your Buy Lansing Local Card. If you buy from six different vendors at the Market during April, you will be entered into a drawing at the end of the month for a chance to receive one of three \$40 Gift Certificates to the Market! Participants must have each vendor sign or stamp the card in order to be eligible to enter the drawing.